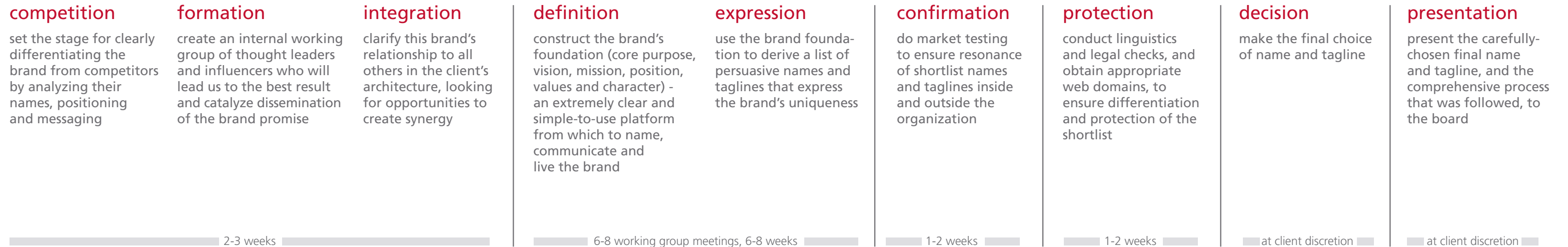


# Coin

Great branding means business™

## Naming Process



"Andris was a great support to my team in developing a compelling retail brand platform. He is an enthusiastic and collaborative team player. I would recommend him to anyone looking to understand & harness the power of their brand."

*Marcie Connan*  
Research Manager  
Canadian Tire

"Andris is a thoughtful and articulate professional with lots of insights and ideas. He challenges you to think outside of your comfort zone and to really think strategically."

*Julie Girdi*  
Chief Human Resources Officer  
Vice President of Health  
Human Resources Leadership  
Ontario Hospital Association

"We are extremely proud of what we have achieved with Andris' help. The icing on the cake was to have our work endorsed by Karen Kain, and the ballet's senior management team, at our first presentation to them!"

*Jennifer Burton*  
Manager, Individual Giving  
The National Ballet of Canada

"Andris is a true brand strategist and exceptional communicator, who brings unique perspectives and imaginative ideas. His level of knowledge of brand strategy is outstanding, and his passion and sense of humour made it fun to work with him."

*Craig Swatuk*  
Director, Brand Strategy and Marketing  
Ontario Hospital Association